

SARA STOFFMACHER

818-216-6642
sarastoffmacher.artistry@gmail.com
www.sarastoffmacher.com
@artistrybysarastoffmacher
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PROFILE

Founder of fine art business, concentrating in original acrylic paintings, custom commissions, fine prints, and website creation.

EDUCATION

University of California, Berkeley 2019-2023
BA in Psychology, Public Health
Columbia University, CSSW 2023-2025
MS in Social Work

SKILLS

Technical: Adobe Acrobat, Canva, Dreamweaver, Facebook, Figma, Google Analytics, Google Suite, Illustrator, InDesign, Instagram, iMovie, Microsoft Office Suite, Photoshop, Procreate, Salesforce, Squarespace, Wix Acrobat, **Mediums:** Acrylic paint, Drawing, Gouache, Mixed media, Oil paint, Photography, Printmaking, Watercolors

AWARDS

Aritistonish Magazine Finalist
Grey Cube Gallery's Colors Show Finalist
Cancer 2022: Never Give Up Finalist
Gallerium Cancer Exhibition Finalist
TERAVARNA 5th Color Competition Finalist
CFA New York Group Show Honorable Mention

WEBSITES DESIGNED

www.arlenesartwork.com
www.debbiehamiltonfineart.com
www.jonaspublishingrelations.com
www.daniellefayejonaslcsu.com
www.stoffmacherconsulting.com/

PORTFOLIO

MEDIA PRESENCE

"Based On a True Story": Season 2, Episode 3, "Release" 2024
Imagine - Licensed by Lights Camera Art

"Based On a True Story": Season 2, Episode 5, "Double Fault" 2024
X's and O's - Licensed by Lights Camera Art

GALLERY WORK

Lights Camera Art | Jan 2024 - PRESENT
Online Art Gallery featuring 25 original pieces

Laguna Art Gallery | OCT 2022 - PRESENT
Online Exhibit: featuring four personal pieces featured in a permanent online gallery

2727 Art Gallery | Feb 2023
"Winter Show" : Displayed a collection of 12 original paintings featuring landscapes, oceanscapes and abstract figures

Laguna Art Gallery | FEB 2023
The "Love Show": Finalist displaying painting "Ode to Van Gogh" in the 2023 Love Show

2727 Art Gallery | NOV 2022
"Holiday Show": displayed a collection of original paintings, prints, and photographs

2727 Art Gallery | SEPT 2022
Group Exhibit: Displayed a collection of 12 original paintings featuring "Personal Series"

SOCIAL MEDIA MARKETING

Social Media Content Creator, StoffmacherConsulting|2024- Present
Branding Course Designer, Collective Health Impact | 2023-2025
Social Media Marketing Intern, Lawrence Hall of Science | 2023
Social Media Content Creator, California Women's Therapy | 2021
Social Media Content Creator, Sex Ed with Liz | 2021
Social Media Content Creator, BBI @ Berkeley | 2019-2021
Social Media and PR Content Creator, Jonas PR | 2020
Co-Editor-in-Chief, HS Yearbook | 2019
Junior Editor-in-Chief, HS Yearbook | 2018

COLLABORATIONS

CINC COLLECTIVE

Evolve with Time Collection | The Love Collection
Designed two clothing collections using sustainably sourced materials

Bare Magazine, UC Berkeley
Sound of a Hummingbird Illustration

MEMBERSHIPS

2727 Art Gallery Co-Op Member | AUG 2022 - May 2023
Organize social media and marketing strategies for gallery events